



Part 3

CIC Tribe Premium

Website + policies +
insurance + fundraiser

BY KEXX



Today we're doing 3 things together:

- **Start your website (simple, clear, and editable by you)**
- **Complete and sign your key policies (templates provided)**
- **Set up your easy fundraiser link and add it to your website so you can start earning**
- **Sign up your directors on web filing**

Today's outcome

- Your website started with the right structure
- Your key policies completed and ready to sign (or signed)
- Your insurance started understood
- Your fundraiser link created and added to your website
- Your directors set up ready to action



Website setup tips

- What you need (non-negotiables)
- A website you can edit yourself (no paying someone every time you change a sentence)
- Ability to list events (so people can join what you're doing)
- Ability to collect emails (so you build a community and prove demand)
- A proper website that shows on Google (and can be found by funders, partners, and AI)

Download your CIC template in the VIP zone now and sign up to WIX





What must be visible on your website

- Your mission
- Who you help
- Your impact statement (the change you create)
- Your projects (grant project pages are good practice)
- Who funded by (vital as you grow)
- Contact details and how to support you

Make your website show up on Google (and look trustworthy)

- Use clear headings: “Projects”, “Events”, “Support us”
- Add your mission and impact statement on the Home page
- Add at least 1 project page (this helps Google and builds trust)
- Add all impact stats
- Add any grant funders or partners names and logs
- Add contact details so you look real
- 1200 word on your home page and Alt text all images



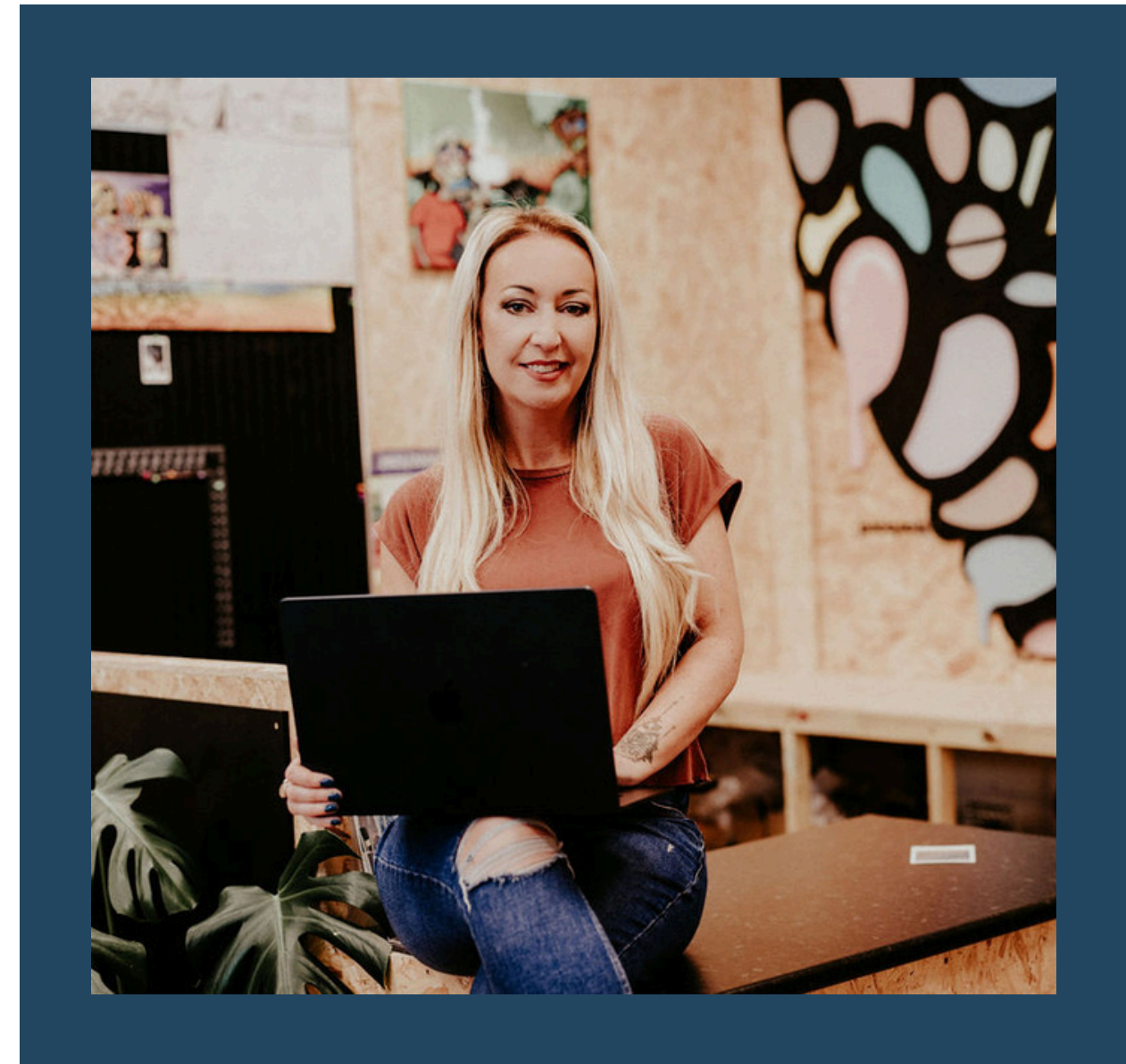
Policies (complete and sign today)



- Safeguarding (if relevant to your community)
- Equality, diversity and inclusion
- Health and safety
- Data protection / privacy basics
- Complaints policy
- Conflict of interest
- Lone working policy

What we do now:

- **Open the templates**
- **Fill in: organisation name, date, director name**
- **Save into your folder**
- **Sign (digital signature is fine)**





Insurance

- Venues and partners often require it
- Funders want to see you're responsible and ready to deliver
- Public Liability up to 5 millions
- Directors insurance
- Indemnity insurance if giving advice

Get insurance in the CIC marketplace

Easy fundraiser app setup

- **Sign up using our link in the CIC market place**
- **Start doing your online shopping the app**
- **Share with 20 supporters**
- **Earn great income to spen on what ever you want including your admin time**



Add Directors



- Recruit
- Sign a contract & give them a welcome pack
- Add them on Webfiling (they need to do their directors ID)
- Have your first meeting
- Set up shared file
- Set up a whats app group

Next week

- We start on setting up your grant applications and choosing three main projects

