



Part 1

CIC Tribe Premium

CIC foundations + CIC
Tribe Introduction

BY KEXX



Welcome to Fast Track + how this works

- **1 hour live weekly**
- **templates provided**
- **we fill them in together**
- **you leave with actions done (no overwhelm)**

Today's outcome

- You understand the CIC setup steps
- You've chosen a CIC name direction
- You've drafted mission statement + basics
- You've started the simple business plan



CIC setup steps (simple checklist)

- Check name availability
- Registered address
- Director(s): start with just you (keep it simple)
- Director ID verification (Companies House)
- Existing CIC's book health check
- Both book Ruby for CIC setup





Choosing a strong CIC name (quick rules)

- Clear + memorable
- Says what you do / who you help (or hints at it)
- Not too similar to existing names
- Works online (domain/social handles if possible)
- Not the same as your name or LTD

Branding basics we're doing today (live)

- Quick logo in Canva
- Choose brand colours (simple palette)



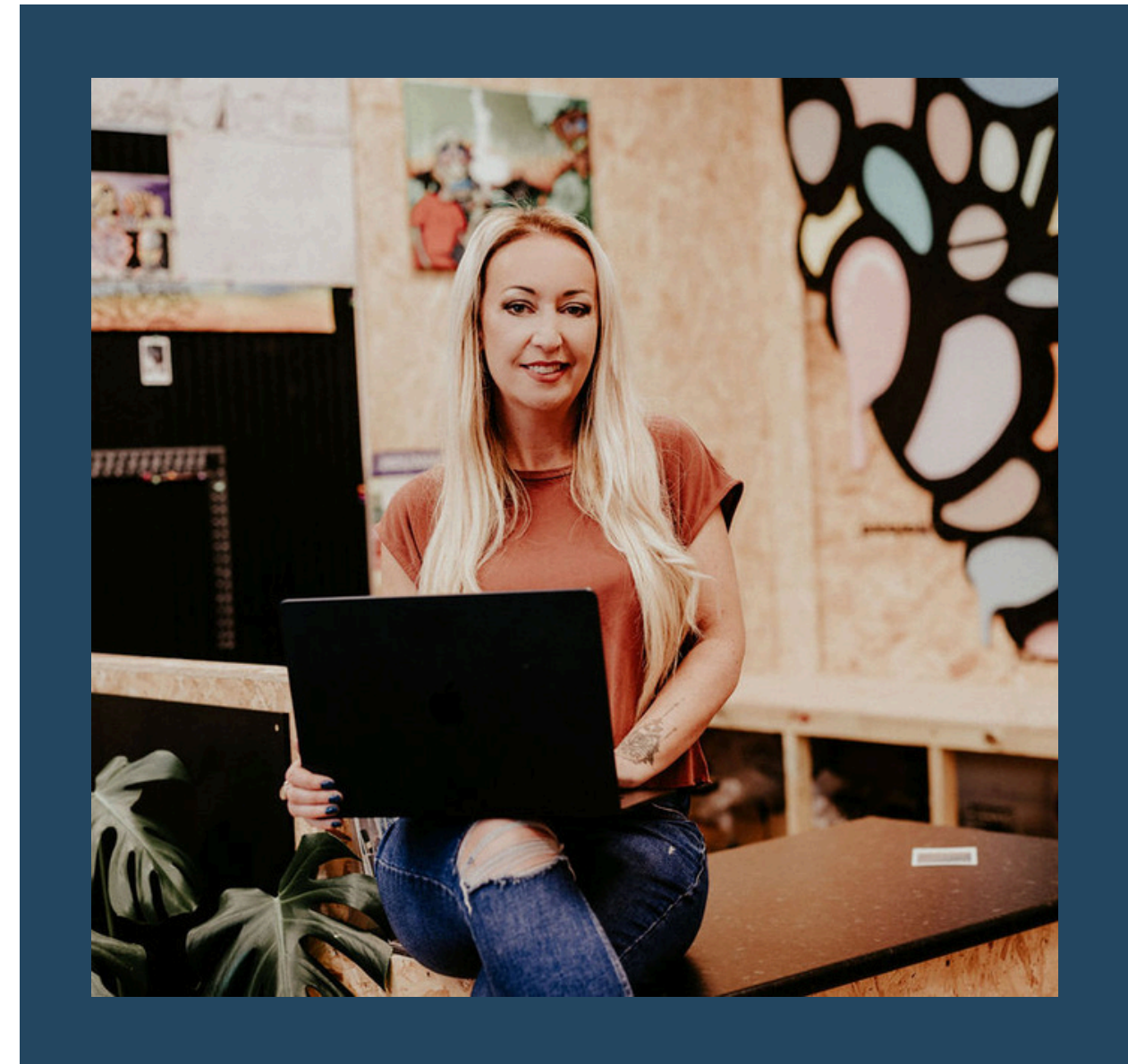
Live build time (what we're filling in now)

- Mission statement
- Who you help
- What are your activities (keep general)



Next step after CIC set up open a bank account

- **Bank account: what you need ready (ID, address, CIC docs once formed)**





Actions before Week 2 + where everything is

- Where the membership zones/templates are
- Book Ruby link/process
- Homework: finish business plan basics + confirm name shortlist