



masterclass

HOW TO SET UP A  
CIC AND GET  
GRANT FUNDED

Grant special

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BY KEXX



I Promise to give the steps to set up & gain grants. Plus my exact 4 key strategies of how to be successful in gaining grant funding

Live bonus -New grant search tool



# This masterclass is for you if you are looking to learn more about grant funding

## THE KEY TAKEAWAYS FOR THE MASTERCLASS

- ✓ What is a CIC
- ✓ How am I going to apply for Grants
- ✓ What can I pay myself
- ✓ How do I get more support





# Whats a CIC?

HOW DO I START ONE



Inbetween a charity and a LTD



You can get funding



But can also sell products and services



You can fundraise





# What stops people from gaining grants

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01.

not knowing where to start or  
what a CIC is!

02.

Giving up at the first rejection

03.

Not enough time or too  
overwhelming

04.

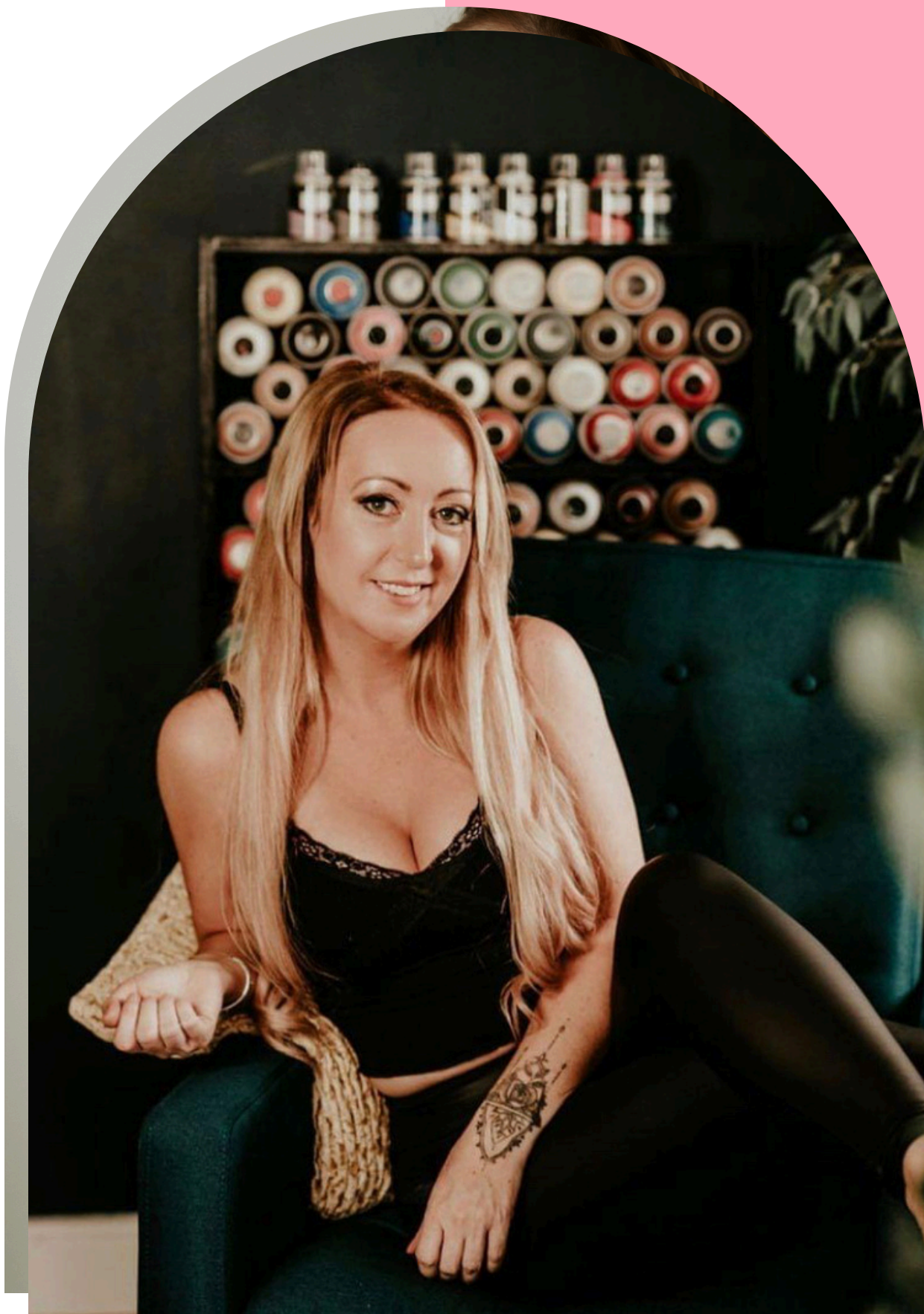
Not applying for enough

05.

Too much paperwork

06.

Not having anyone to ask for  
help



## *Kexx community artist*

I quit my probation officer job in 2012 to set up a CIC.

Over ten years I was funded every year by grants from National lottery, Arts Council, Children in need etc



# My projects





# How I grew! Because I pivoted

Project manager,  
historian,  
property  
development



Most I gained  
was £70k in  
grants in 1  
year... Now my  
lastest CIC  
doesnt need  
grants



# Why ....

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## MY IDEA FOR A NEW LIFE

I wanted more...

Hated my Probation Officer 9-5

Wanted to travel when I wanted

Hated managers

Wanted to do a variety of short projects

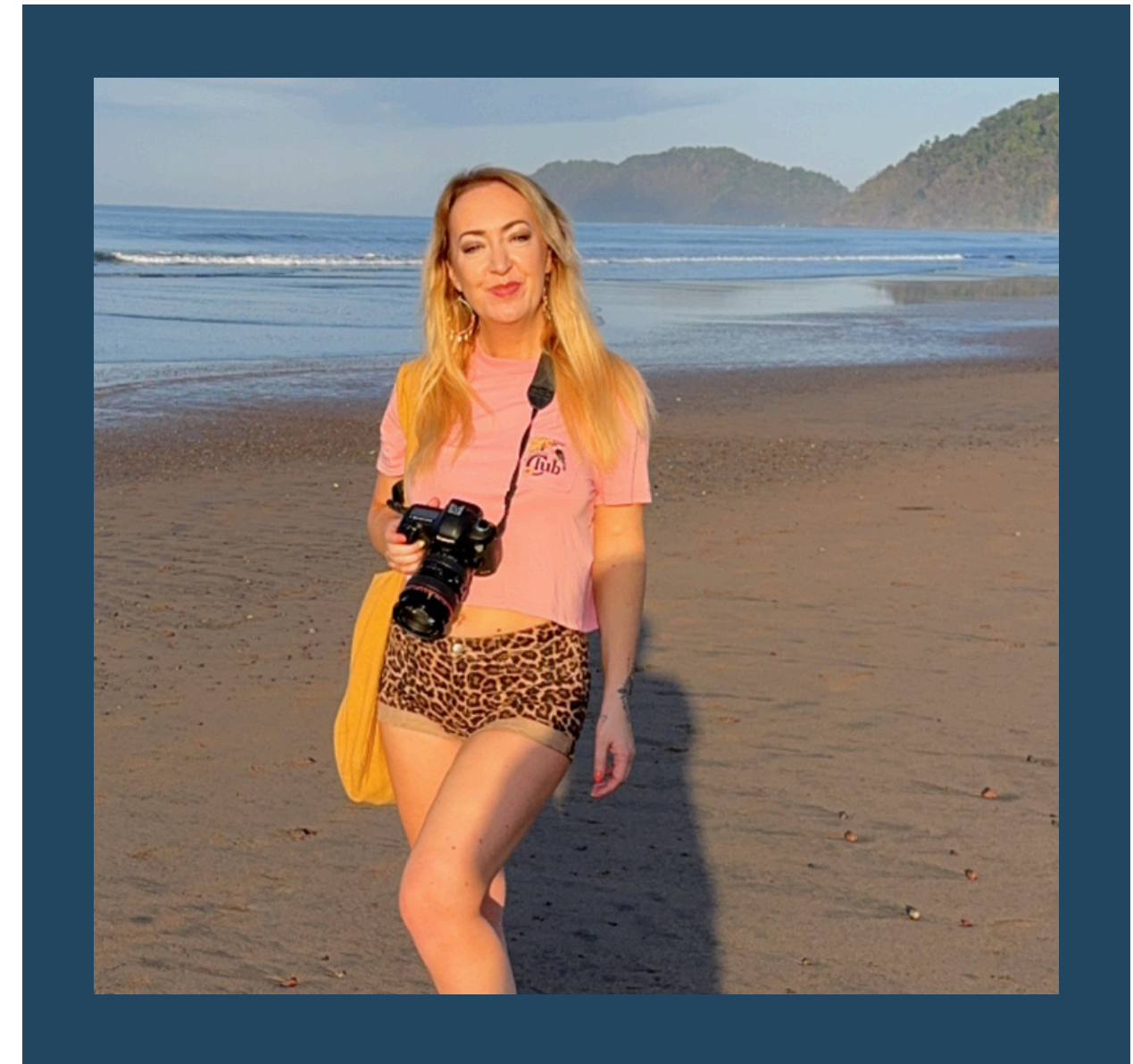
Wanted to be creative

Wanted to help others

I wanted more time off

I wanted to earn more money!!!!

Dont be ahamed to want more



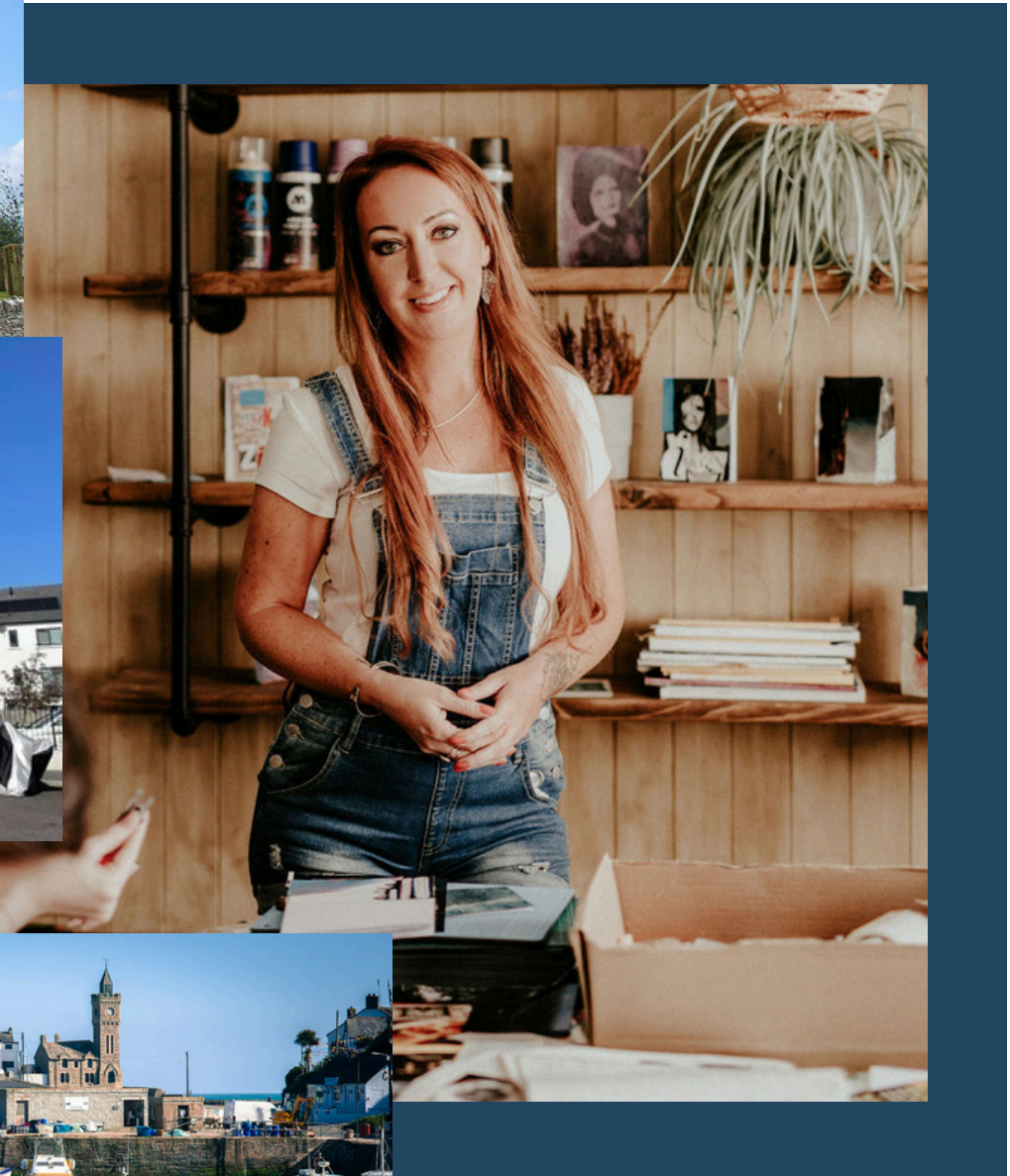


# Only possible because I started a CIC...

As a PO I earned £30k and lived in a 1 bed flat.

Year 1 of my CIC & LTD I earned £40k and bought  
a 3 bed house

Ten years of starting a CIC & LTD I bought a detached  
house by the sea, retired my husband, investing in property  
and should retire by 45 if I choose or just run a small enjoyable  
CIC art project a couple days a week.







# My 4 key strategies to CIC success & personal freedom

# My 4 key strategies to CIC success



🌍 Pivot your CIC idea into multiple project to apply for over £100k+ of grants

💰 Budget to pay yourself 70% of a grant to ensure your sustainability

🤝 Create proof of community engagement to avoid the number 1 rejection reasons

👛 Reapply if rejected as your far more like to succeed!





# I have started 800+ CIC's in the last 24 months

Why do people come to me?

I make it simple

I make it fast

Everything you need in one place

Im here for questions and so is the CIC Tribe community

I am great at designing projects

I save on rejections

I drastically increase your income into the CIC and  
personally

I save you from major mistakes

I protect you from liability

Im your biggest cheer leader!!

## Got them £32million in grants!!!!



# How to set up a CIC steps

Set up your CIC on companies house

Get three unrelated directors

Start fundraising using Easy fundraiser

Start search for grants using Grant

Seeker

Apply for Grants

Start your projects and employ your self  
as a self employed sessional worker





# Check your CIC idea now

We have created an exciting tool to  
help you check your CIC idea!

## Find millions in grants now!

# The CIC Tribe Top Earners

Phill



Over £151k in year 1

- ✓ Community fund
- ✓ Arts Council
- ✓ Sports England
- ✓ Loads more!!!

Matt



£150+ in 18 months

- ✓ Community fund
- ✓ Sports England
- ✓ Active partnership
- ✓ Free premises from the council

Charlotte



Awarded x3 grants of £38k in 6 months

- ✓ Community fund
- ✓ Sports England
- ✓ UNLTD
- ✓ With a successful LTD membership

Shaun



Over £50k 6 months in !

- ✓ Community fund
- ✓ Arts Council
- ✓ Local authority
- ✓ Police commissioner



# The CLC Tribe Fast Awards

Heledd



£20k in 2 months from set up

- ✓ Financial literacy project for women

Lilly



£20k in 1 week from set up!!

- ✓ Womens crisis service. Gained three grants in week 1!

Natalie



£10k in 6 weeks from set up

- ✓ Community fund awarded in just 6 weeks for her health project

Emma



£20k in 3 months from set up

- ✓ Cancer suffers head bands bank.



## CIC BOOSTER

Booster year 1:1 package for existing CIC's. Aiming for over £100+k in grants and contracts 🚀

- ✓ Strategy call with Kexx
- ✓ Annual CIC Tribe membership
- ✓ x3 Grant design with Kexx
- ✓ Annual Grant seeker membership
- ✓ Zone application zone
- ✓ x3 Expert calls for grant writing and CIC development

Now £2300



## Gold

CIC set up & fast track to £50k. 🚀

- ✓ CIC set up zoom call & online course
- ✓ First £20k grant project design & writing
- ✓ Annual CIC Tribe membership
- ✓ Annual Grant seeker
- ✓ Kexx on What's App
- ✓ Grant application zine and grant writing training
- ✓ £50k + target income X3 grant designs
- ✓ x3 CIC 30 min expert calls

Now £2840

## Diamond

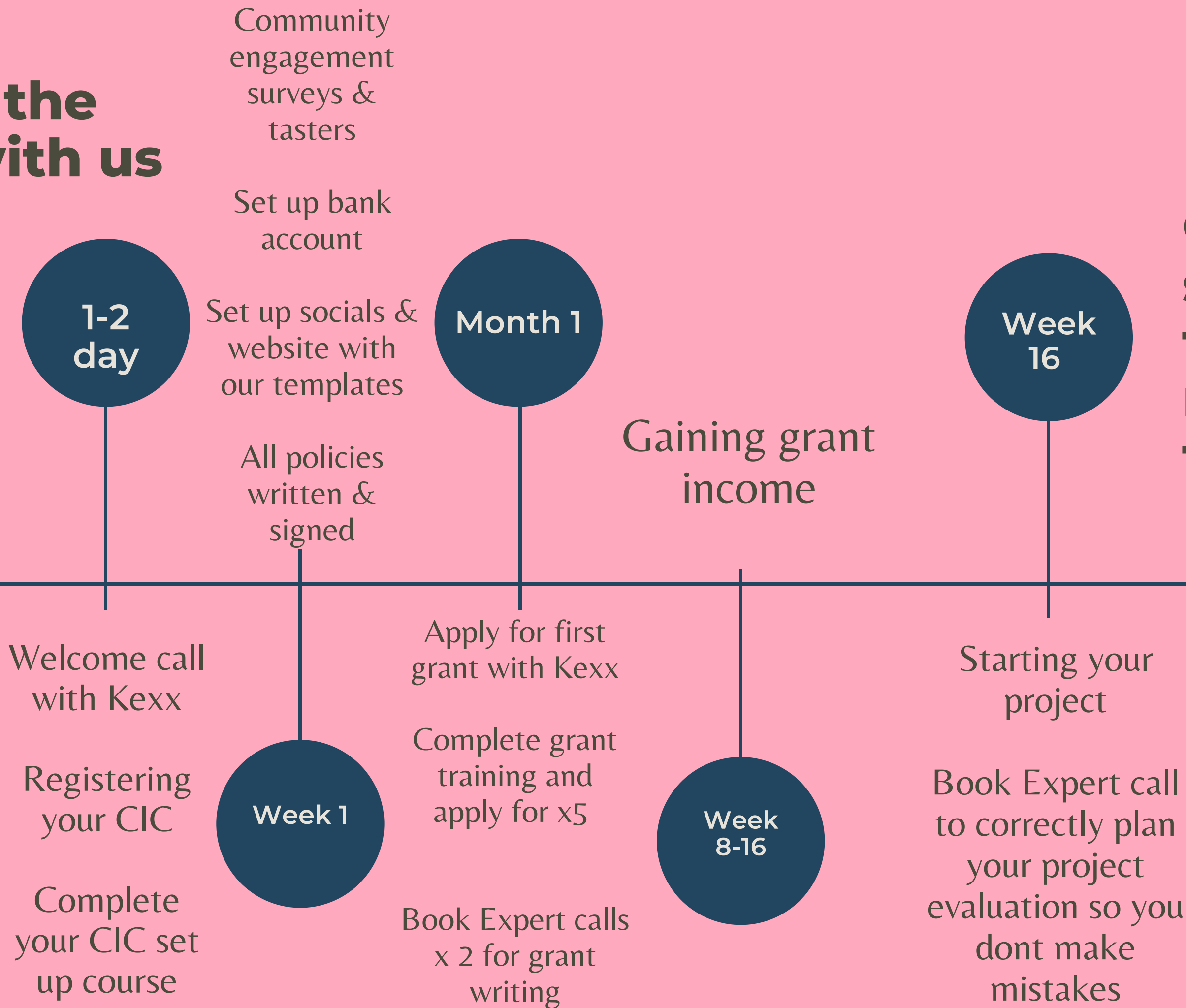
Have it all! Get a years 1:1 mentoring support and push to £100k

- ✓ CIC set up zoom call & online course
- ✓ First £20k grant project writing & design
- ✓ £100k + target income X3 grant designs
- ✓ Annual Grant seekers
- ✓ Monthly 1:1 coaching call with Kexx
- ✓ Grant application zone
- ✓ Personal Income & marketing plan
- ✓ Annual CIC Tribe membership
- ✓ CIC website & personal branding package
- ✓ Kexx on what's app
- ✓ Grant resubmission cover

Now £3500



# What's the steps with us



**On going support and training in the membership for 1 year ...**



# Online Course Grant Application Zone

## Online Course

- Easy to understand
- 2 hours of guided videos
- template grant application forms.

## Grant Application Zone

- Year 1 grants over £100k worth
- Year 2 Grants over £500k+ worth
- Grant writing training

ONLINE COURSE

HOW TO SET UP A CIC AND  
GET FUNDED IN 4 MONTHS



Get everything you need in one place. Easy to follow  
step by step CIC set up course and a packed grant  
application writing guide & resource of over 10 grants to  
apply for. Plus a free CIC Tribe membership.

BUY NOW JUST £297

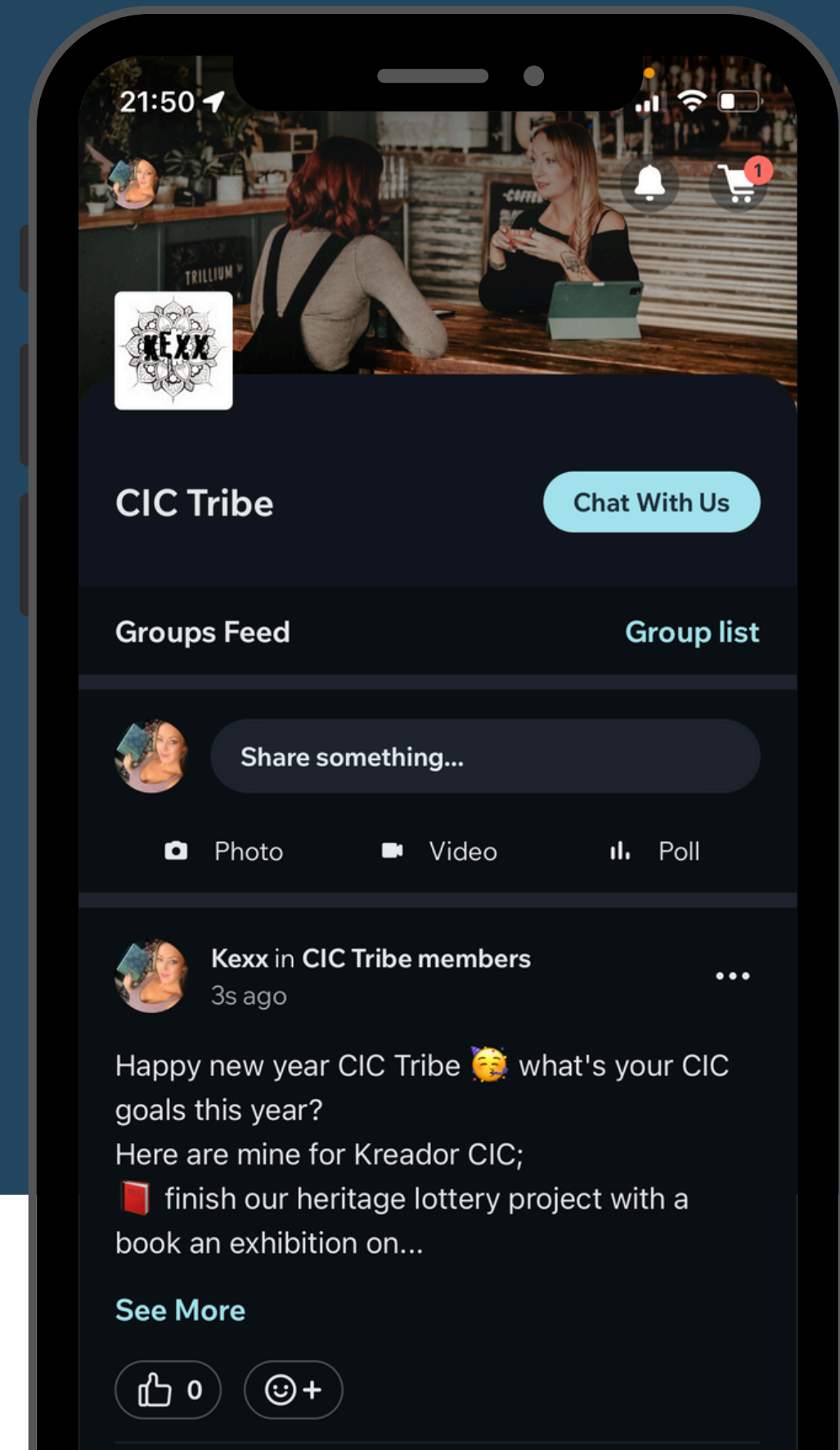


**CIC Tribe**  
**£33pm**  
**Cancel anytime**

**You will need ongoing support!**

- ✓ Live training x3 per week
- ✓ Community of CIC's
- ✓ x2 Marterclasses pm
- ✓ Reasorce Library

## The app





# Costa Rica

## Jan 20<sup>th</sup> - 27th

## 2026

## Just £650





# Link with me online **kexx\_communityartist**

- ✔ Youtube
- ✔ Insta
- ✔ Tiktok
- ✔ Facebook group
- Community Interest
- Company Support and inspiration

